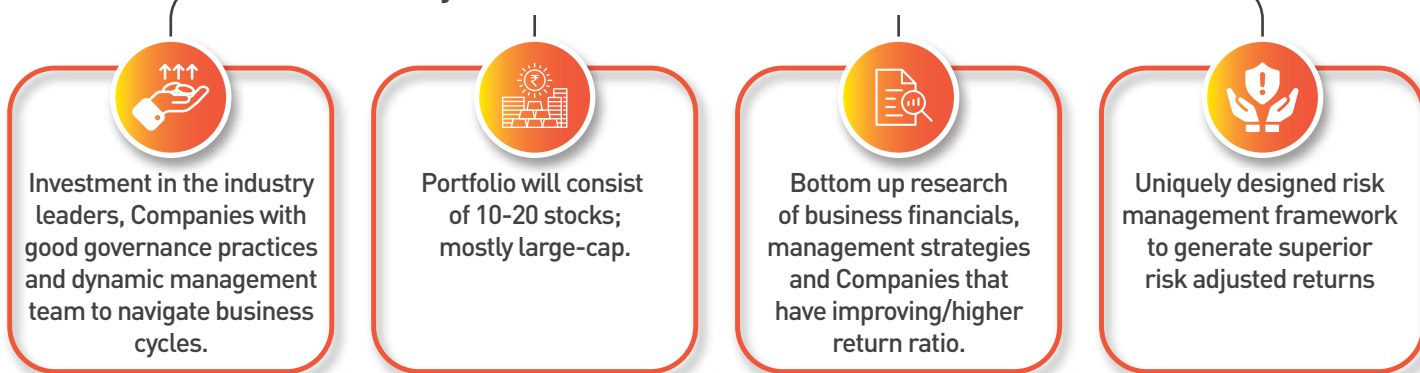


NS INDUSTRY CHAMP

► What is NS INDUSTRY CHAMP?

Portfolio comprising leaders (top-3 players) of their respective industry and stocks which are showing growth in value characteristics with expected higher return ratio.

Key Features of NS INDUSTRY CHAMP



► Investment Universe, Process & Strategy

• Stock selection procedure involving broad process:

- A combination of fundamental value and quantitative triggers to create a high value portfolio with focus to deliver superior risk adjusted returns on absolute, relative and consistent basis.
- Principle of "Growth in Value" style of investing & principle of linearity i.e- investing in businesses, where the improvement in fundamentals is linear (gradual) which gives opportunity for valuation multiple expansion, along with earnings growth.

• Maximum allocation in a stock:

+7% of its weight in benchmark

• Market Cap Allocation:

- Large Cap: Max 70% and Min 30%
- Mid Cap: Max 70% and Min 30%
- Small Cap: Max 15% and Min 0%

USP



Strategy Focusing On Investing
In The Industry Leaders Of Today



Backed By Quality Management
Which Are Focussed On Innovation

► Rebalancing Strategy

- Strictly based on fundamentals
- If portfolio stocks underperform to respective benchmark for two consecutive swings and exhibit higher volatility, those stocks get marked for Sell/Review
- Corporate governance issue in the company

► For Whom?

Investors with conservative risk appetite and investment horizon of minimum 3-5 years.

► Basic Details

NO. OF STOCKS

10-20

BENCHMARK

Nifty Large
and Mid-250

RISK

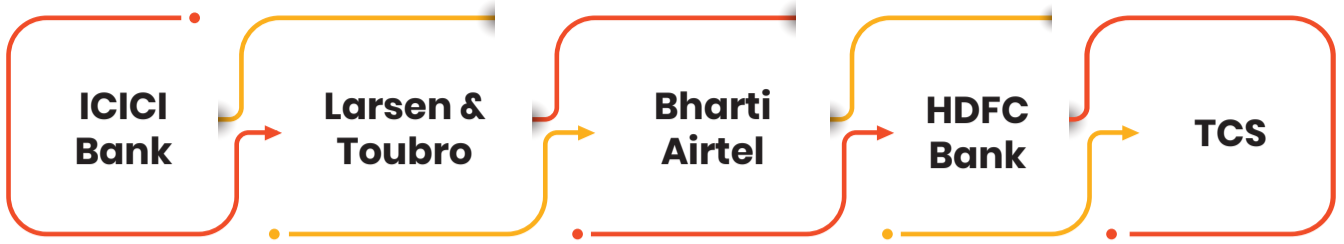
Conservative

TIME FRAME

3-5 years

RIA Narnolia®

Top Stock Holding



SIP

- Option:** Systematic investment on Dates (1,8,18,22)
- Top Up:** Investment will be done in LUMP SUM MODE
- Subscription mode:** Upfront Subscription
- Withdrawal:** Full

LUMP SUM

- Option:** One Time Investment
- Subscription mode:** Upfront Subscription
- Withdrawal:** Full or Partial

Charges of NS INDUSTRY CHAMP Subscription

Upfront Subscription

- RIA Charges** : 2% p.a (Chargeable Half Yearly at 1% upfront for 6 months on daily average AUA)
- Brokerage** : 0.50% + statutory costs

How to subscribe to Charges of NS INDUSTRY CHAMP Subscription through MOFSL?

Step 1: Log in to Motilal Oswal App → Select Intelligent Advisory Portfolio → Under investment offerings from the hamburger menu
Log in to Motilal Oswal Web → Visit www.motilaloswal.com → Login to Trade → help me invest → Select Intelligent Advisory Portfolio

Step 2: Select **NS INDUSTRY CHAMP**

Step 3: Select Start SIP or Lumpsum

Step 4: Complete KYC & Risk profiler

Step 5: Select Subscription Model

Step 6: RIA Generates Advice

Step 7: You give consent & Invest In Portfolio

[View Video](#)

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Available on Android & iPhone



For more information, email us - iapquery@motilaloswal.com



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